

## Memberships

### Science

- Forschungsring Deutscher Weinbau e.V. (FDW), member
- Bundesausschuss für Weinforschung, member
- Deutscher Weinbauverband – advisory council, member
- Deutscher Weinbauverband – working group German congress of viticulture, member
- Memoria Proyecto de Investigación, OIVE – member of the working group
- German Association of Viticulture –scientific advisory board & moderator, German Wine Conference, member
- American Association of Wine Economics (AAWE), chair and session leader
- Academy of Wine Business Research (AWBR), member
- Editorial Board Wine Business Case Research Journal (WBCRJ), member
- Scientific Committee "Wine and Tourism", member
- Diverse portfolio of research projects with international universities/professors
- Reviews for various scientific papers

### Industry/Associations

- Delegate for Germany at OIV
- Founder of the advisory board "MBA WSS"
- German congress of viticulture, Member of the jury Innovation Award
- Jury Election of the German Wine Queen, member
- Advisory board German Institute for Sustainable Development (DINE), member
- Expert for the German Wine Institute
- Cooperation interface to VR Bank Mittelhaardt
- Expert for german and regional winegrowers' associations and co-operative organisations
- International Conference on Innovation & Trends in Wine Management (ITWM), Editorial board
- Advisory board Fair`n Green, member

## Teaching

- KEDGE University Bordeaux
- ESC University Dijon

## Cooperations

- Science cooperation University of Trier
- Science cooperation University of Hohenheim
- Science cooperation University of Erfurt
- Cooperation interface to Willkomm Gemeinschaft e. V. Neustadt/Weinstraße
- Practical projects with local wine producers