

Module Nr.	Modules	ECTS per Module	Attendance Days	Workload in hours	Course Type L=Lecture S=Seminar	Module Exam Type	Value to the Final Mark	Module Coordinator
1st Semester								
110	Strategic Performance Management	5	3	125	L	Case Study	5/90	Prof. Dr. Dreßler
120	Production I: Vines of the World	5	3	125	L	Assignment	5/90	Prof. Dr. Fischer
130	Ecological & Social Sustainability	5	3	125	L	Assignment	5/90	Prof. Dr. Kals
140	Sensory and Consumer Science	5	3	125	L	Case Study	5/90	Prof. Dr. Fischer
2nd Semester								
210	Marketing Management	5	3	125	L	Case Study	5/90	Prof. Dr. Rüger-Muck
220	Production II: Flavours of the World	5	3	125	L	Assignment	5/90	Prof. Dr. Fischer
230	Sustainable Business Administration	5	3	125	L	Assignment	5/90	Prof. Dr. Kals
240	Channel Management	5	3	125	L	Case Study	5/90	Prof. Dr. Dreßler
3rd Semester								
310	Wine Expertise	5	3	125	L	Assignment	5/90	Prof. Dr. Fischer
320	Sales Excellence	5	2	125	L	Case Study	5/90	Prof. Dr. Dreßler
330	Management in Practice	5	2	125	S	Case Study	5/90	Prof. Dr. Dreßler
340	Law & Politics	5	2	125	L	Presentation or Written Exam	5/90	Dr. Hoos
410	Research Methodology for Managers	5	2	125	S	Research Proposal	5/90	Dr. Joe Nason
4th Semester								
420	Master Thesis	25	1	625		Thesis	25/90	Prof. Dr. Dreßler
	Total	90	36	2250				